

# Accounting for Bus & Limousine Operators



## UPSIDE ACCOUNTING

Helping Your Business Achieve Amazing Results

“It doesn’t matter if you run a single bus or a fleet of 40 coaches, running a bus line is hard work. While you might operate anything from a 11-seat mini bus through to 70-seater coach you have to focus on providing passengers with safe and reliable transport.”

*Adam Wilson - Partner*

It doesn’t matter if you run a single bus or a fleet of 40 coaches, running a bus line is hard work. While you might operate anything from a 11-seat mini bus through to 70-seater coach you have to focus on providing passengers with safe and reliable transport. You might be servicing schools, charters tours, corporate customers, sporting clubs, senior citizens or the general public but there are passenger expectations, ticketing, traffic and government regulations to deal with.

You have to pay attention to the presentation and maintenance of the buses plus manage the depot and workshop, drivers and timetables. At some point you’ll need to upgrade the fleet plus as the bus line owner you have to deal with operational issues including marketing, accounts and contracts. Of course this is on top of all the usual small business compliance issues of GST, BAS, PAYG, bookkeeping and superannuation.

If you’re thinking of starting your own bus, coach or limousine service there are numerous issues to consider. As business start-up specialists we can help you with everything from your branding to your business structure, site selection, commercial lease, corporate brochure, business plan and cash flow budget. One of our biggest points of difference compared to other accounting firms is our marketing expertise and we believe marketing could be the difference between gloom and boom for most small business owners. We can assist you with your branding, website design and construction and even help you with the production of your videos and social media campaigns. You’ll find we are not your average firm of accountants who just ‘keep the score’ and we are here to help you accelerate your business and financial success.



**Upside Accounting - Helping Your Business Achieve Amazing Results**

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"We are so much more than just tax Accountants. We are business and profit builders who genuinely care about your business success. We service the accounting, tax and financial needs of a number of bus, coach and limousine operators so we understand your industry. Marketing is one of our strong suits and we offer you strategies to grow your business, your profits and your wealth."

*Adam Wilson - Partner*

Here at Upside Accounting we are very different to most accounting firms because we view the tax return as the start of the client process, not the end. We want to help you minimise the time and cost associated with bookkeeping and tax 'compliance' work so together we can spend more time working ON your business and your marketing.

We are advocates for cloud accounting solutions and ultimately our mission is to help you fast track your business success with a range of tailored accounting, financial, tax and marketing solutions including:

- Start-Up Business Advice for Bus and Coach Operators
- Advice regarding the Purchase or Sale of your Bus Line
- Tools including the Start-Up Expense Checklist and Templates for a Business Plan, Cash Flow Budget, Letterhead and Business Card
- Advice and Assistance with the Establishment of Your Business Structure
- Tax Registrations including ABN, TFN, GST, WorkCover etc.
- Preparation of Business Plans, Cash Flow Forecasts and Profit Projections
- Accounting Software Selection and Training (Xero, MYOB etc.)
- Preparation and Analysis of Financial Statements
- Preparation of Finance Applications
- Bookkeeping and Payroll Services
- Tax Planning Strategies
- Marketing Assistance including your Branding, Brochures etc.
- Website Advice & Assistance - Development, Content and SEO
- Wealth Creation Strategies and Financial Planning Services
- Car Wash Industry Benchmarking and KPI Management
- Vehicle & Equipment Finance (Chattel Mortgage & Lease)
- Payroll , HR Advice & Employee Relations and Workplace Laws
- Advice & Assistance with Pricing your Services
- Recession Survival Strategies
- Advice regarding Business & Risk Insurances
- Business Succession Planning



No task is too big or too small for the team here at Upside Accounting and if you're a committed and ambitious business owner we invite you to book a FREE, one hour introductory consultation to discuss your business tax, marketing and financial needs.

***Call us today and let's get to work on your business so it's more profitable, valuable and saleable.***

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